

Better choices

Dr Mark Steven-Howe BDS DGDP (UK) MGDS RCS (Eng) FFGDP (UK) Broadway Dental Care

Compared to twenty years ago one of the major changes in healthcare is the dramatic increase in choice. Choice can be good and it can also be bad, so how do we both as dentists and patients choose the best treatments. Here is a short list that may help.

- There is no perfect treatment; all have various pros and cons that need to be carefully considered. A treatment that most suits a person in their twenties may be totally unsuitable for a person in their eighties.
- The only way to know if a treatment is reliable or not is to see how it stands the test of time. Most anything can be deemed successful over 18 months but what is the success rate at 5 and 10 years later. We therefore need to be a little wary of 'the newest or latest' therapies if there is no medium to long term reliable research backing up the claims.
- When making a choice it is always best initially to look at all your
 options impartially as though time and money do not exist and then
 carefully strike out the unsuitable choices. You may be surprised once
 you know all your practical choices and how successful each of them is
 over time, then selecting the right treatment becomes very simple.

Our practice philosophy is to try and tailor the best treatment to each patient's personal needs both in the short, medium, long term and budget.

Using special equipment and techniques like digital imaging and surgical microscopy we have been able to dramatically improve long term success when it comes to saving teeth. The ability to prolong the health of your own teeth has many advantages over implants such as aesthetics, function and reducing the need for surgery. In many cases implants are the best treatment but I think all other practical solutions need to be carefully considered before making that choice. I have been placing and restoring on implants for the past 20 years and the key to success is careful planning and a conservative attitude.



WHY HIRE FITNESS EQUIPMENT FROM HIRE FITNESS?

Everyone knows how important it is to keep fit and healthy but with today's busy lifestyles; juggling work and family commitments, it is often difficult to find time to visit the gym, or it may be that the gym is just not your scene.

We currently offer a range of the most popular types of aerobic exercise equipment: cross trainers, treadmills, exercise bikes, rowers and vibration plates. All our home fitness equipment is top quality and fully computerized and only differs from that found in the gym in that they are lighter in construction to make them portable specifically for home use.

We deliver the equipment to your home, install it and give you basic instruction on how to use and maintain the equipment safely. There are no expensive joining fees and your minimum commitment is just 4 weeks. If you are serious about your fitness and sign up for a longer rental, we offer significant discounts along with equipment swaps so that you never get bored.

GET FIT IN THE COMFORT & CONVENIENCE OF YOUR OWN HOME

- Enjoy exercising at your own pace in complete privacy
 - No membership or joining fees
 - We bring the gym to you!





For more information please call

08455 195266

or visit www.hirefitness.co.uk/franchise /bristol-bath-swindon-gloucester